

East Med Exhibition – Technology conference

April 21st 2023

Rebooting the Maritime Industry: How can technology drive value, resilience and sustainability?

For the maritime industry to achieve the critical, industry-wide and global goals ahead a new approach to technology is essential.

Shipping leaders are already grappling with lack of regulatory certainty, increasing ESG scrutiny and expectations, the risk of stranded assets and the absence of clear decarbonisation pathways. Success will be increasingly linked to the capability to connect people to data, accurately measure and report a wide range of novel metrics across stakeholder ecosystems, surface actionable insight, and use it to create new partnerships and inform new innovations.

Technology and connectivity has traditionally been a cost-centre, but its role is transitioning, becoming a core driver for future sustainable business value creation. Both the volume and quality of the data we collect today will need to improve by several magnitudes, together with a sweeping reassessment of what constitutes relevance and priority.

The time has come to reassess, reprioritise and reboot, using the technologies on offer to connect and reimagine new collaborative data ecosystems that enable the industry to reframe the challenges it faces, secure its license to operate, and grasp the emerging opportunities on the horizon.

Event Programme

09.30-10.00

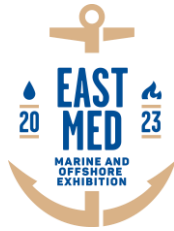
Registration and welcoming coffee

10.00-10.30

- A. Welcoming by Fameline Technologies Group – Mr. Stephanos Stephou, Managing Director
- B. Welcoming by Cyprus Shipping Chamber – Mr. Thomas Kazakos, Director General
- C. Keynote speech by K D Adamson - Futurist

KEYNOTE: Invent Horizon. K D Adamson

Our global system was a great start-up but it isn't going to scale, so business globally is faced with the need for sustainable transformation. Achieving it depends on core competencies, new priorities and a mindset shift from disruptive innovation to integrative invention in order to create sustainable, shared value and growth across multiple stakeholder ecosystems.



Discussion Panels:

10.30-11.10 - The Leaders Debate. Meeting the Challenge: Priorities, Partnerships and Practicalities

How are leaders and organisations responding to the challenges ahead? What are their key priorities, how do these translate into partnerships, and how do we reboot our approach to technology to reshape strategy and practice today, and tomorrow? A cross-section of senior industry leaders join K D Adamson to share their insights and debate how we can collectively meet the challenges on the horizon.

- Mr. Mark O'Neil, President and CEO - Columbia Shipmanagement
- Mr. Christian Sinz, Managing Director- Zero 2 one Invest and VP - Corporate Value Chain Management, NSB Reederei Nord
- Mr. Jeroen Deelen, Chief Operating Officer - Bernhard Schulte Shipmanagement
- Mr. Zacharias Siokouros, Chief Executive Officer- Cyprus Marine and Maritime Institute

Facilitator: K D Adamson

Q&A Session (10 min)

11.20-11.40 - Coffee break

11.40-12.30 - Enabling The Maritime Ecosystem: The new multi-network era of satellite connectivity

Satellite connectivity is moving into a new era. Senior representatives discuss the impact for the maritime industry, what it enables and what it transforms as we look to the future.

- Mr. Damien Staples, Vice President - Inmarsat
- Mr. Alan Foster, Solution Partner Director - Intelsat
- Mr. Richard Beecham, Director, Global Partnerships & Strategic Development - Intellian

Facilitator Michalis Hadjistylianou, Board Member, Faneline Technologies Group and General Manager, One Net Group

Q&A Session (10 min)

12.30-13.20 - From Email to the Metaverse: How maritime technology creates value by driving evolution, revolution and innovation

From the early email systems to Web 3.0 technologies maritime has always had cutting-edge innovators. Today's visionary technology companies discuss the use cases that will drive evolution, revolution and innovation and future sustainable value for the industry as a whole.

- Mr. George Tziazas, Founder & CEO - Ascanio Maritime
- Mrs. Margarita Maimonis, Founder & CEO - Exelia Technologies
- Mr. Peter-Michael Haddad, General Manager - One Novation
- Mr. Marinos Kokkinis, Managing Director - One Learn Global

Facilitator: K D Adamson

Q&A Session (10 min)